



dawn / mcgruer

speaker : author : strategist

MULTI-AWARD-WINNING DIGITAL THOUGHT LEADER RANKED TOP 1% ON LINKEDIN

Dynamic Business Leader Dawn McGruer, is highly regarded in her field as a senior marketer. She has been awarded a CIM (Chartered Institute of Marketing) Lifetime Fellowship. This is an exceptional accolade which recognises her skills and experience.

CONTACT

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SOCIAL

Click on the buttons below

 25k  75k views

 6k  #17 in Charts

 5k  5 million subscribers

PRAISE

“Dawn combined the what and how of Digital Marketing in perfect symphony. As a result of her guidance and class training, I've become a Certified Professional and secured my first 6-figure freelance gig with a major Swiss company.
Darius Ward”

PARTNERSHIPS

Fellow of Chartered Institute of Marketing

Fellow of The RSA

Wiley Publishers

Society of authors

Career highlights:

- Founder of Digital & Social Media Academy, Business Consort. It boasts an alumni of 29,000 trained and certified professionals worldwide
- Best female speaker (Professional Speaker Awards)
- Key Digital Influencer with 5 million plus subscribers
- Ranked top 1% on LinkedIn for Digital Marketing - Featured in Forbes
- Lifetime Fellow of the RSA (The Royal Society for the encouragement of Arts, Manufactures & Commerce)
- Judge for the annual Digital Experience Awards
- Shortlisted for the CIM Marketing Excellence Award 'Marketer of the Year'
- Podcast host of Dawn of a NEW Era - Chronicles of a Serial Entrepreneur
- Winner of Best New Digital Marketing Book

BEST-SELLING AUTHOR

Dynamic Digital Marketing - Master the World of Online Marketing to Scale & Grow Your Business. Published by Wiley - Finalist in The Business Book Awards 2020, Winner of Best New Digital Marketing Book - The Book Authority. Sold on Amazon and in Bookstores Globally - Available Hard Back & Kindle

AVAILABLE FOR COMMENT ON

- Digital and social media
- Artificial intelligence
- Cyber bullying and staying safe online
- GDPR & regulations
- Women in tech and business
- Entrepreneurship
- Bridging the digital skills gap
- Consumer behaviour online

KEYNOTE TALKS

- 7 steps to social media success: turn your social network into paying customers
- Powerful ways to market online: helping brands and businesses shine online
- Artificial intelligence: the next digital disruptor
- Celebrate your success and stop sabotaging yourself
- Stop selling and start succeeding: empower your customers by building relationships and focusing on their needs and behaviour
- Stop trying, just do it: learn to live longer, enhance productivity and performance through mindset
- Stop procrastinating for perfection: implement - practise not practice

PRESS

Forbes

Daily Mail

The Telegraph

MailOnline

