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SOCIAL

Click on the buttons below

 25k

 75k views

 6k

 #17 in Charts

 5k

 5 million subscribers

PODCAST REVIEWS



This is a must listen for anyone who is starting out or growing their business, Full of insight and brilliant gems to help you.

Lynsiloo



Experience, expertise and wisdom on entrepreneurship from Dawn McGruer.

Alice Widdows



Great podcast. Love your nuggets of wisdom.

Mswaby

DAWN OF A NEW ERA PODCAST

Chronicles of a Serial Entrepreneur

This is a business podcast with a difference, where each and every week Dawn McGruer shares her real-life experiences and stories as an entrepreneur from the good, to the bad and the ugly - the pains, problems and pitfalls she faces as a business owner.

Dawn will be there to support listeners on the sometimes lonely journey as an entrepreneur and bring you tips, tools and insights on how to overcome challenges faced as a business owner. The aim is for listeners to gain clarity and confidence around how to achieve their business goals and dreams.

The podcast has been well received and hit #17 in the Entrepreneurship Charts on launch.



Have a listen:

Apple Podcasts

DawnMcGruer.com

ABOUT THE HOST, DAWN MCGRUER

- Founder of Digital & Social Media Academy, Business Consort. It boasts an alumni of 29,000 trained and certified professionals worldwide
- Best female speaker (Professional Speaker Awards)
- Key Digital Influencer with 5 million plus subscribers
- Ranked top 1% on LinkedIn for Digital Marketing - Featured in Forbes
- Lifetime Fellow of the RSA (The Royal Society for the encouragement of Arts, Manufactures & Commerce)
- CIM (Chartered Institute of Marketing) Lifetime Fellow
- Judge for the annual Digital Experience Awards
- Shortlisted for the CIM Marketing Excellence Award 'Marketer of the Year'
- Author of *Dynamic Digital Marketing - Master the World of Online Marketing to Scale & Grow Your Business*, published by Wiley. Finalist in The Business Book Awards 2020 & Winner of Book Authority Best New Digital Marketing Book. Available Hardback & Kindle

HOW IT WORKS FOR PODCAST GUESTS

The interview will be in a conversational style, our publicity team will forward questions in advance so you can prepare. It will be recorded as a video interview which will be streamed to social channels and YouTube. You can also use the content across your channels. The podcast episode will then be released about 7-10 days after the recording.

WHAT WE NEED FROM A PODCAST GUEST

We require a bio and headshots for promotional graphics and availability - We are based in the UK so our publicity team will co-ordinate timings and joining links

PRESS

Forbes

Daily Mail

MailOnline

The Telegraph

