

UK's #1 Business Growth Mastermind

RETREAT FOCUSED
MASTERMIND MEETING
IN LUXURY LOCATIONS

Hosted by *Dawn McGruer*



Success From Your Soul™
CEO Business Growth Mastermind

FOR BUSINESS OWNERS

Forbes

The Telegraph

As Seen In
CXM
Customer Experience Magazine

Daily Mail

BRAND
QUARTERLY

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**The 12 Month Mastermind
For CEO's Who Want To
Achieve the Ultimate in
Fun, Freedom, Flexibility
& Financial Growth**



INTERNATIONAL AUTHORITY FOR
**PROFESSIONAL
COACHING & MENTORING**

Experts in Accreditation since 1998

ACCREDITED ADVANCED TRAINING PROGRAMME - EQUIVALENT LEVEL 6

I'm Dawn McGruer - *The Business Growth Coach*® Award-Winning Author, Speaker, & Strategist & Top 3% Global Ranking Podcaster of **'Dawn of a New Era'**

Over the past 20 years I have worked with over **30,000 clients** and helped them make more than **£45 million** building their business.

I started my first business at the age of 21, was mortgage free by 33.

I work *with* business owners and entrepreneurs to **scale their businesses** to consistent cash months whilst **spending less time, effort and money on marketing.**

On average my clients achieve a 20% increase in sales within 30 days of working with me.



[**LEARN MORE**](#)

- **1979** Born Glasgow, live Cheshire (partner & pups) I love animals, wine & travelling
- **2000** Started business at 21, Aurora Marketing Agency 7-Figures 36 months
- **2005** Business Consort –Academy CIM Accredited, 30,000 students
- **2014** Mortgage Free at 33 – Awarded 3 Fellowships for efforts in social media, digital marketing & coaching industry
- **2018** Coaching Business 7-Figures in 7 months & Won Best Female Speaker
- **2019** Top 3% Dawn of a New Era PODCAST + Wiley Best-selling author of Dynamic Digital Marketing
- **2024** Generated over £45 million helping my clients build their businesses



[LEARN MORE](#)

I can help YOU scale to £30k, £60k and even £100k and beyond using *Proven Models & Mindset Shifts*
...Book a Call to Achieve Your Next Level of Success!

The Business Growth Coach™
 Helping CEO's to Scale & Grow

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**BECOME
 CERTIFIED
 GROWTH
 COACH**

By Dawn McGruer





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1:1 VIRTUAL BUSINESS PARTNER



On average my clients
 achieve a 20% increase
 in sales within 30 days
 of working with me.

⚡ 1:1 Coaching
 & Mentoring
 In-Person
 & Online ⚡

Dawn McGruer

As Seen In
 Forbes The Telegraph CXM Daily Mail BRAND QUARTERLY

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The anatomy of a successful mastermind typically consists of three key pillars:

by *Dawn McGruer*
www.dawnmcgruer.com

EXPERIENCE &
KNOWLEDGE

COMMUNITY
&
CONNECTION

SUPPORT &
ACCOUNTNABILITY



Success From Your Soul™
CEO Business Growth Mastermind

The Business Growth Coach®
Helping CEO's to Scale & Grow



What's included in the Success From Your Soul 12-Month Mastermind?

2 x Strategise & Energise Retreats
Barbados & Marrakesh

Monthly Group Coaching & Mentoring Call

Expert Copywriting & Content Coaches

Quarterly 1:1's

WhatsApp Accountability & Support Group

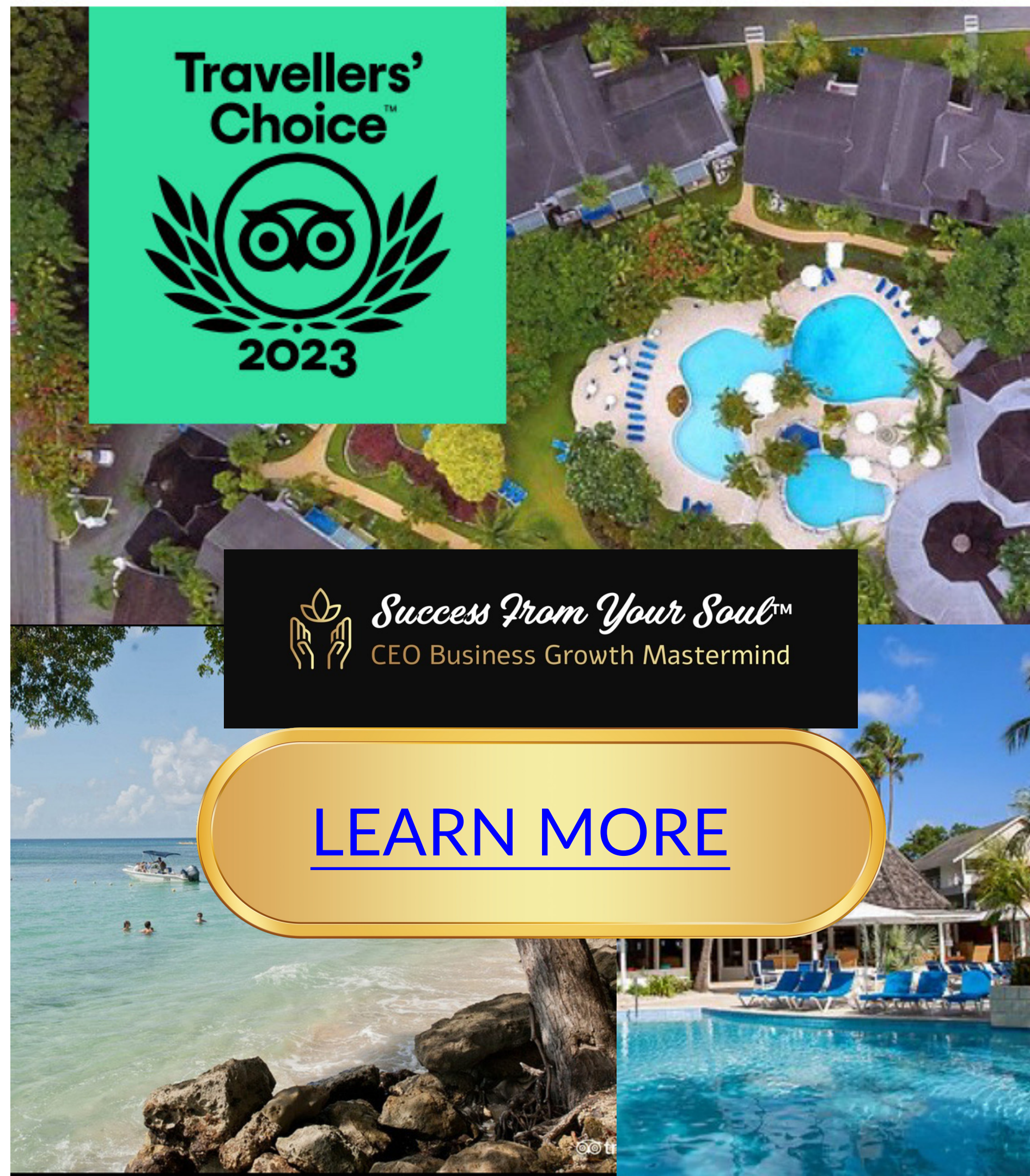
In-Person VIP Strategy Days every other month

Access my Inner-circle & Resource Vault



Success From Your Soul[™]
CEO Business Growth Mastermind

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Strategise & Energise Retreats are included in our Mastermind for FREE - Retreats Include;

- Luxury Private Room Accommodation
- Private Chefs Meals, Snacks & Refreshments
- Chauffeur Driven Airport Transfers
- Strategy Sessions with Dawn
- Hot Seats & 1:1's
- Gym & Swimming Pool
- Massage & Beauty Treatments
- Surprise Trips & Activities
- Freetime to Rest, Relax or Explore!

[LEARN MORE](#)

LUXURY RETREATS IN BARBADOS & MARRAKESH

Strategise & Energise
Luxury Business Retreats



⚡ 5-Day Retreat
Accommodation,
Food & Drinks
Included ⚡

Dawn McGruer

Forbes

The Telegraph

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BRAND
QUARTERLY

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 *Success From Your Soul*[™]
CEO Business Growth Mastermind



In the Mastermind we include Mentoring & Coaching - You will Learn the key steps, processes, and strategies to scale YOUR to £30k, £60k and even £100k months

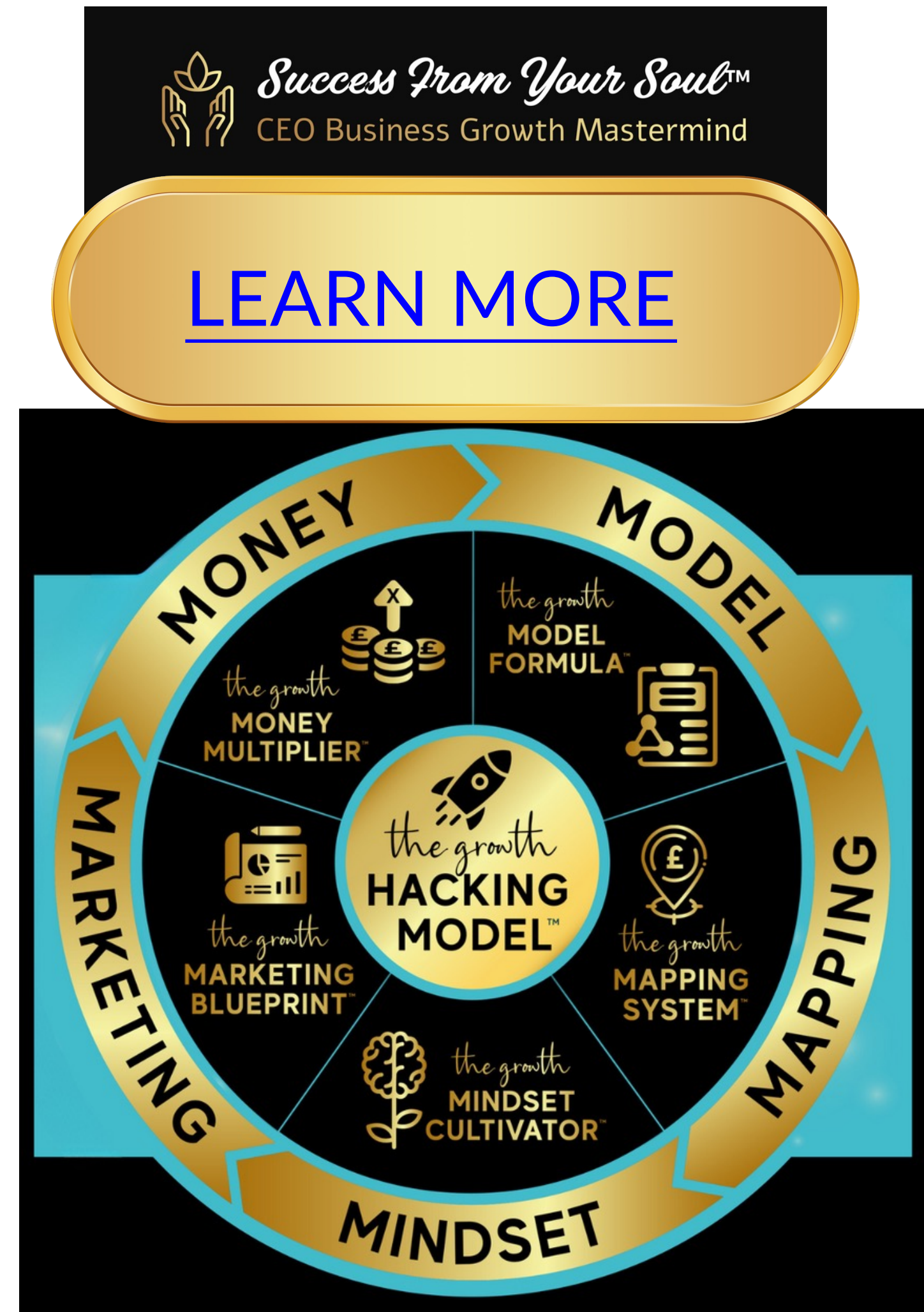
Powerful Mindset Shifts Required to Catapult
Your Business to New Heights.

5 Proven Steps to Scaling your Business to
£100k Months.

How to Overcome Limiting Beliefs and Unlock
Your Full Earning Potential.

Strategies to Attract High-Paying Clients &
Create Profitable Sales Funnels.

Insider Secrets to Sustaining Long-Term
Financial Success and Freedom.



Success From Your Soul™
CEO Business Growth Mastermind

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Mastermind Includes Access to Resource Vault, Experts & Dawn's Inner-Circle for Connection & Collaboration

The Business Growth Coach®
Helping CEO's to Scale & Grow



THE GROWTH COACH APP

DAILY HABITS TO TRANSFORM YOUR LIFE & BUSINESS



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dawn of a new era the podcast

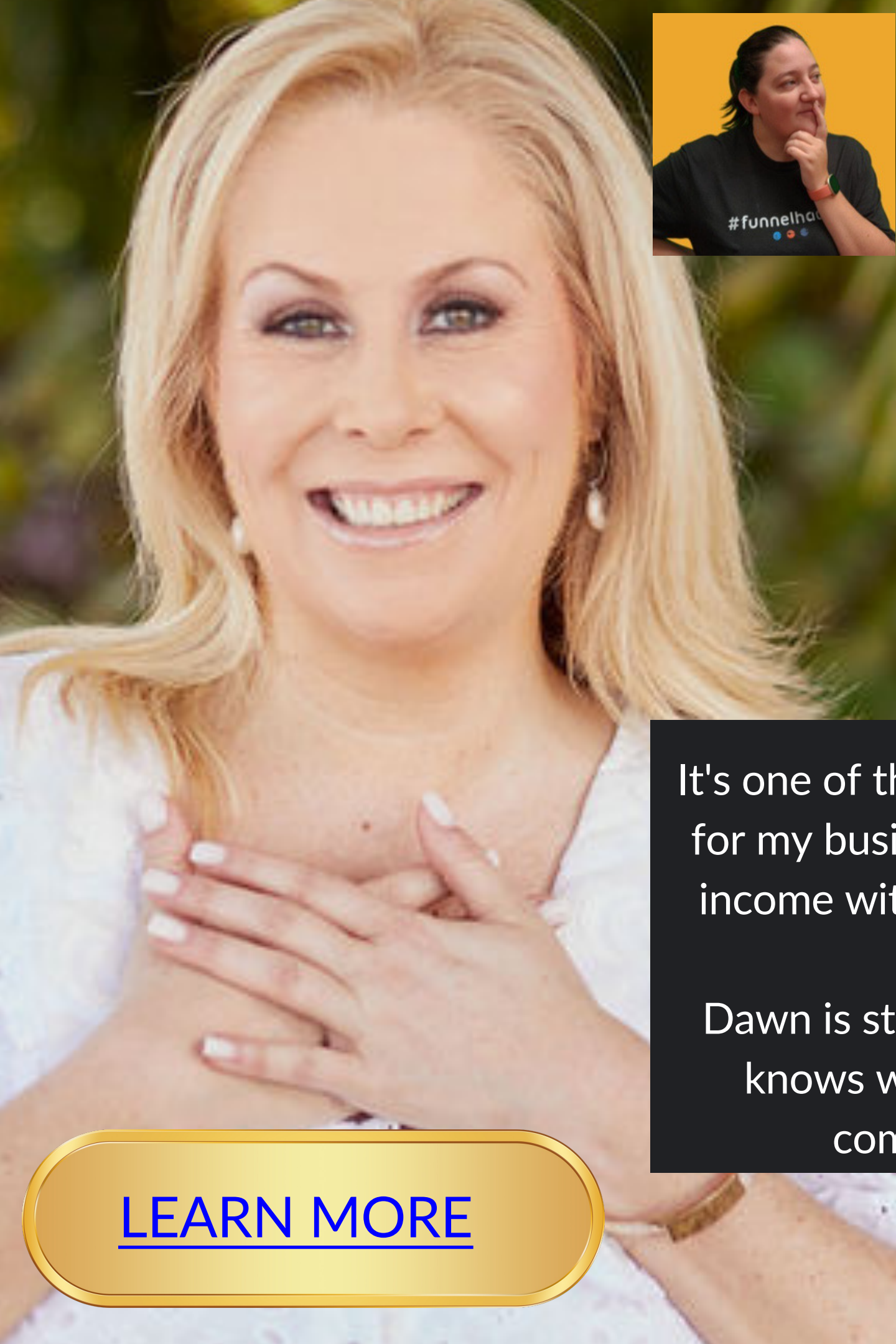
with special guest

Denise Duffield-Thomas

Self-Made Millionaire & Business Mentor



Ep 73: Millionaire Mindset Lessons



I had a 30% increase in income and aiming to double it for sure in the next 90 days

CLIENT RESULTS ARE ACROSS BOOSTING MINDSET FITNESS, CONFIDENCE, GAINING MORE FREEDOM, FINANCIAL & BUSINESS GROWTH

It's one of the best investments I have made for my business, I have tripled my business income with a goal to double that again in the next 12 months. Dawn is straightforward with no fluff and knows when to push you out of your comfort zone (in a fun way)



Thank you so much for helping me ❤️
Signed 2 Mastermind & 1 Group Coaching & 1 Retreat since 🙌
Honestly love you 😊

20:56

£31,000 sales in 24 hours & I've been in bed poorly 😊
So grateful for you! Thank you 😊

20:57



20:58

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Success From Your Soul™
CEO Business Growth Mastermind

Our ethos is about shifting your mindset, methods and motivations to a new focus one that's impactful and gets results

[LEARN MORE](#)



SUCCESS

SUCCESS



WHAT PEOPLE THINK
IT LOOKS LIKE

WHAT IT REALLY
LOOKS LIKE



by Dawn McGruer
www.dawnmcgruer.com

A GOAL WITHOUT A PLAN IS JUST A WISH!

- ✓ You know you can achieve more, but you are stuck because you don't know the exact steps and strategy that's going to help you scale...
- ✓ You are tired of spending time on things that don't work... You just want to spend time on actions that drive the revenue and business forward
- ✓ You want to grow and scale your business through being seen, found and noticed quicker and turn your connections into clients whilst spending less time, effort and money on marketing...

SUCCESS REQUIRES DAILY ACTION

dawn /
mcgruer

speaker
author
strategist

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Success From Your Soul™
CEO Business Growth Mastermind

**SUCCESS IS RELATIVE:
RELATIVE TO you AND WHAT
you want - It's more than money it
is about your whole life!
Everyones GOAL is different
DRAEM BIG - MAKE IT HAPPEN!**



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Where are YOU now?...and why join our mastermind?

- Perhaps you're not selling enough or are in a constant promotion and launch cycle AND you can't see a way past it?
- Maybe you feel a bit stuck and just can't move forward to the next level AND just need a bit of help?
- Or you are ticking along nicely but feel a little unfulfilled, a bit tired and bored AND you know you were made for more?

I want you to know that I've been in every single one of these situations so I know exactly how to create a shift in mindset and strategy to accelerate YOU forward



[LEARN MORE](#)



The Mastermind can help YOU create...

Social strategy guaranteed to grow your audience and turn connections into clients

A steady flow of leads and enquiries reaching out to you about your services

Powerful marketing and messaging that means you start selling out your signature offers

Sign your next 5 high tickets clients in as little as 30 days and see recurring revenues triple in just 90 days

Get laser focused on celebrating your own success and are enjoying the journey not just waiting to achieve the goal

Generate consistent cash months and develop YOUR belief that limitless success is infinitely possible for YOU supported and guided every step of the way



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Heidi Setchfield - The Virtual Operations Manager

- Challenge was transitioning from VA services to full operations manager
- Re-branded and got clear on her proposition and ideal client
- Worked on her model based on her and her team
- Started storytelling on social media and shared case studies
- Hit her highest revenue month EVER within 30 days
- Stepped up as a CEO started focusing on her 90 day strategy and now just needs 2 more clients to be fully booked and then she is well on her way to retiring her husband



[LEARN MORE](#)

80% MINDSET & 20% STRATEGY

Stephanie Quinn - Operations Manager at The Project Diary

"She is a font of knowledge and is very generous in everything she knows, she shares every little tip that she has learnt along the way!"

- I started to see and feel changes about our marketing strategy almost immediately
- A week in and we have saved quite a lot of time and money already.
- My biggest achievement so far has been in my confidence in myself.



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Lynsay Gould - CEO Podcast Boutique

“Dawn doesn't just cover what to do but she shows you the step by step actions and goes into the detail and nitty gritty of exactly how to do it all”

- After the first month I have already seen the financial impact.
- I implemented Dawn's masterclass strategy to build my pipeline so I could generate leads and sales on a consistent basis.
- 146 registered, 20 attended and I got 8 calls booked during the Summer holidays.
- I've already sold 2 podcast launch packages and I haven't even completed all the calls!!! **NOW exceeded target half-way through the month!**

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Sale of £11,964 last night (12 x £997) OMG! I did it! Final number £103,002.59 🤔🤔🤔🤔🤔 09:23

Also realised @Dawn McGruer I've done over £50k of sales in the last 9 days which I have NEVER done!

Lynsay Gould

Yep! Just updating everything now. Saved £2773.44 per year (£231.12 pm) I did this exercise recently so not too much more to remove tbh. Sold a mentoring package today for £3k. deposit billed for £600 + VAT as she wants to start in Nov x 13:10

Lynsay Gould

Update: We did another save exercise this weekend and saved a further £10,692 from the business across the year. 19:09



Lynsay Gould - CEO Podcast Boutique completed the £100k in 90 Days Challenge with £103K extra in sales!!

Tracey Jones - SalesForFemales Coach & Mentor | Public Speaking Mentor

It's an absolute no brainer...You will not regret it!

I feel really lucky to have found this programme with Dawn as well as meeting other people on similar journeys – We have all supported each other to succeed.

I should have done this a long time ago because already I have done things I never thought possible in just 2 weeks.

This amazing opportunity gives you the chance to keep momentum going between in-person mastermind retreats to **really move the needle in your business to catapult your success to the next level.**



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I've made some EPIC failures along the way but without them I wouldn't have learned how to scale businesses FASTER than ever before...

I've been where you are now and know the exact steps to help you level-up PLUS you'll have a support community who has your back 24/7!

[LEARN MORE](#)

WARNING.....Your soul came here with a plan to live a spectacular life so are YOU ready to step into YOUR next level of success?

DREAM BIG - MAKE IT HAPPEN
I did, my clients did so you can too!!

The Business Growth Coach™
Helping CEO's to Scale & Grow 

"Have the belief that success is possible for you"

www.dawnmcgruer.com

Dawn McGruer

Forbes

The Telegraph

As Seen In

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The Business Growth Coach®
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Whatever your goal, whatever your challenge you can move past it

Remember small steady steps build momentum are the key to accomplishing big goals with ease.

**“Success is a journey,
not a destination”**

...I want to reignite that flame and show you anything is possible as long as you dream big and make it happen!

Are you ready?... Let's find out what the future holds for YOU!



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THE SUCCESS FROM YOUR SOUL MASTERMIND **IS** FOR YOU IF;

- ✔ YOU are ready to invest time, effort, and resources into accelerating their business growth, this mastermind is tailor-made for you. We thrive on working with ambitious entrepreneurs who are committed to achieving remarkable results.
- ✔ YOU are seeking a shortcut to success and eager to tap into proven strategies and tactics, our mastermind is designed to provide you with invaluable insights. We'll share actionable steps that have helped countless businesses grow exponentially.
- ✔ YOU are open-minded and willing to embrace change. I will guide you through a step-by-step process to unlock unseen possibilities, helping you realise your business's full potential and how working together can help you achieve your goals and dreams.



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THE SUCCESS FROM YOUR SOUL MASTERMIND IS **NOT** FOR YOU IF;

✘ YOU are content with mediocrity and lack the drive to push beyond their comfort zones.

✘ YOU are looking for a quick fix or instant results without putting in the necessary effort, this call is NOT for YOU. Successful growth requires dedication and consistency.

✘ YOU are resistant to change and unwilling to challenge their existing beliefs and methods. We believe in embracing innovative approaches to drive ground-breaking growth.



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**Whether you need to start booking clients FAST...
Or are wondering how to take your service-based
business past the 6-figure mark...I've got you
covered!**

AND that's why I'm inviting you to [**APPLY NOW & BOOK A CALL**](#)

**LET'S SEE IF THE MASTERMIND IS A GOOD FIT FOR
YOU AND YOUR DREAMS!!!**



[**LEARN MORE**](#)

Geraldine Spurway - ICF Executive Coach & Mentor

Dawn's passion for helping others succeed is second to none. She is amazing at what she does, not only does she understand technology, but she is able to simplify and make it accessible to anyone wanting to learn new business and marketing skills and strategies.

Being coached by Dawn has been a great experience, her energy is so positive, plus she cares!

She is truly an inspiration to any woman wanting to grow in the online space!



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I LOOK FORWARD TO READING
YOUR APPLICATION AND
LEARNING MORE ABOUT YOU AND
YOUR GOALS ON OUR CALL



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