## DAWN MCGRUER The Business Growth Coach® Helping CEO's to Scale & Grow

## **10 REASONS TO BECOME AN IAPC&M** ACCREDITED GROWTH COACH<sup>™</sup>

Transformative Coaching, Business Growth Strategies & Neuroscience Combined. **Become a Certified Business Growth Coach In Just 12 Weeks -** 100% Online + 1:1 Coaching

It's a Fully Accredited Programme by IAPC&M

Use APC (Accredited Professional Coach) after your name

Get Certified in 12 weeks - Digital & Hard Copy Certificates + Marketing Promotional Pack, Branding & Directory Listing

Learn Business Transformation & Growth Hacking Strategies - 100% Online + Instant Access + 3 x 1:1 Sessions

Confidently Lead Transformational Coaching Sessions + Create Your Own Transformational Coaching Programme

Learn Powerful Coaching Techniques & Frameworks + 12 Hours of LIVE Practice Sessions to Access as Required

Get Your Own Coaching Toolkit Includes 150 Worksheets

Enhance Your Own Performance using Neuroscience Principles to Rewire Your Brain & Business using our 30-Day Challenge in our Signature Growth Coach App

Gain Techniques to Boost Health, Wealth & Happiness

Practical Activities - Reflective, Visualisation, Breathing, Body Scanning.



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